



Paint Paralysis? Color Anxiety?

Hirshfield's can help you today.

Some may call it paint paralysis – frozen in fear of using paint color inappropriately. But we do make color choices every day – often with unrecognized confidence. We may be able to dress ourselves, our kids and our husbands, but an entire wall of paint color can be irrationally intimidating. It seems so easy to get it all wrong.

Paint may be the least expensive decorating product you can purchase to dramatically change the look of your home. But for many it comes with a high price: color anxiety.

If you are losing your way in the quest for color; agonizing over countless paint chips that are looking all the same; feeling overwhelmed at the amount of time spent on indecisiveness: then you'd be wise to enlist the help of a Hirshfield's color stylist.

Finding your color story

Hirshfield's color stylists know paint color: all its potential and its limitations. In a little over an hour, we'll visit you in your home, get an overview of your spaces, your lifestyle and the personality you wish to convey.

Out of our discussions we'll establish a paint strategy that will tie everything together by:

- enhancing your home's decor through the use of well-chosen paint color;
- creating a beautiful space making the most of your furnishings;
- developing an entire color plan which you can work on room by room over time.

Color with Confidence

After the in-home visit with the color stylist you'll receive Your Color Complements color plan which details all of the paint colors specially selected for your rooms, the product recommended and the paint quality and finish required.

Along with your color plan you'll get a \$20 Gift Card that you can use on your next visit to any Hirshfield's Decorating Center.

The cost for all this is just \$150. Schedule an appointment with a Hirshfield's color stylist today.

Your Color Complements		Client: <u>Simonette Norton</u>						
		Date: <u>March 15, 2008</u>						
	Room: <u>Living Room</u> Area: <u>accent wall</u> Color: <u>0428 Lucky Day</u> Product: <u>Platinum matte</u>							
		Room: <u>Trim</u> Area: _____ Color: <u>0565 Eskimo Boot</u> Product: <u>Platinum Egg</u>						
		<table border="1"> <tr><td>Room: _____</td><td>Room: _____</td></tr> <tr><td>Area: _____</td><td>Area: _____</td></tr> <tr><td>Color: _____</td><td>Color: _____</td></tr> </table>	Room: _____	Room: _____	Area: _____	Area: _____	Color: _____	Color: _____
Room: _____	Room: _____							
Area: _____	Area: _____							
Color: _____	Color: _____							
	Room: <u>Living Room</u> Area: <u>walls</u> Color: <u>0425 Pale Green Tea</u> Product: <u>Plat. matte</u>							
		Room: <u>Dining room</u> Area: _____ Color: <u>0121 Savanna</u> Product: <u>Wash & Wear</u>						
	Room: <u>Hallway</u> Area: <u>walls</u> Color: <u>0567 Heathstone</u> Product: <u>Plat. eggshell</u>							
		Room: <u>Kitchen</u> Area: _____ Color: <u>0788 Mom's Apple Pie</u> Product: <u>Platinum Satin</u>						
	Room: _____ Area: <u>1136 Ramp</u> Color: <u>Platinum Matte</u>							
		Hirshfield's Experience the Difference • Better Paints • Better Colors • Better Advice						

Your colors detailed on Your Color Complements palette mailed to you (actual size is 11x9).